Syllabus (2025-Summer)

Course Title	Design Creation	Course No.	
Credit	3 credits	Hours	45 Hours
Class Time Classroom	Mon to Thr Classroom TBA		
Instructor	Name Jean Kim (Ji In Kim)	Department Visual Design	
	E-mail jeankim0805@ewha.ac.kr	Phone 010.8818.7182	
Office Hours Office Location			

I. Course Overview

1. Course Description

This course begins with the goal of 'Let's Love Design'. It's a course that helps to observe the world, analyze it, think about it, and based on that, define one's own design language. In this course, students will find problem-solving methods and their own design style through projects in various design areas.

As a result of successfully completing this course, students will be able to develop a personal visual voice and their own perspective as a designer.

This course will include projects such as creating mind maps using photography, font design, redesigning, and producing short videos in groups.

- This course is closely related to the Visual Journal course in terms of field trips and projects. Therefore, it is recommended not to enroll in both classes if possible.
- The use of AI image generators is prohibited in this course.
- Art material costs for the projects may be charged separately.
- The Field Trip locations are subject to change.
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2. Prerequisites

3. Course Format

Lecture	Discussion/Presentation	Experiment/Practicum	Field Study	Other
20 %	30 %	40 %	10 %	%

4. Course Objectives

This course consists of three individual projects and one group project. Students taking this course will demonstrate their capabilities as designers through photo, font, product, and video design projects.

This course is designed to give students a wide variety of art making experiences and allows students to continue to explore various visual art forms and techniques through the elements and principles of art and design.

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5. Evaluation Systems

□ Relative evaluation ■ Absolute evaluation (for Ewha International Summer College students only) □ Others

Midterm Exam	Final Exam	Quizzes	Presentation	Projects	Assignments	Participation	Others
%	%	%	20 %	60 %	%	20 %	%

II. Course Materials and Additional Readings

1. Required Materials

It is recommended to bring any art materials you would like to use for the projects, as well as personal laptops and tablet PCs.

2. Supplementary Materials

3. Optional Additional Readings

III. Course Schedule

Day	Date	Topics & Class Materials, Assignments
Day 1	(6/30)	Introduction – Design Creation
Day 2	(7/1)	Project 1. Creating Your Own Visual Map Introduce yourself & Class discussion
Day 3	(7/2)	Field Trip (Plein air Painting/photographing :ECC)
Day 4	(7/3)	Project 1. Creating Your Own Visual Map that Reflects Personal Taste
Day 5	(7/7)	Project 1. Critique
Day 6	(7/8)	Field Trip (National Museum of Korea and the Hangul Museum.)
Day 7	(7/9)	Project 2-1. Homage and Redesign Project for Great Designers : Font Design

Day	Date	Topics & Class Materials, Assignments
Day 8	(7/10)	Project 2-1. Font Design : 'My Name'
Day 9	(7/14)	Project 2-2. Homage and Redesign Project for Great Designers : Product redesign
Day 10	(7/15)	Project 2-2. Product redesign
Day 11	(7/16)	Project 2-2. Product redesign
Day 12	(7/17)	Field Trip (National Museum of Modern and Contemporary Art)
Day 13	(7/21)	Project 3. Group Project : Motion Poster or Short Film
Day 14	(7/22)	Project 3. Group Project : Motion Poster or Short Film
Day 15	(7/23)	**Final Presentation Review & Showcase prep**
Makeup Classes 1	(mm/dd)	
Makeup Classes 2	(mm/dd)	

IV. Special Accommodations

* According to the University regulation section #57-3, students with disabilities can request for special accommodations related to attendance, lectures, assignments, or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' request, students can receive support for such accommodations from the course professor or from the Support Center for Students with Disabilities (SCSD). Please refer to the below examples of the types of support available in the lectures, assignments, and evaluations.

Lecture	Assignments	Evaluation
. Visual impairment: braille, enlarged reading materials . Hearing impairment: note-taking assistant . Physical impairment : access to classroom, note-taking assistant	Extra days for submission, alternative assignments	. Visual impairment: braille examination paper, examination with voice support, longer examination hours, note-taking assistant . Hearing impairment: written examination instead of oral examination . Physical impairment: longer examination hours, note-taking assistant

- Actual support may vary depending on the course.

* The contents of this syllabus are not final—they may be updated.